



PREGNANCY CHOICES NEWSLETTER

Where Stories Live and Change Happens

Someone Is Searching Right Now

The Decision Point Has Moved Online

Right now, someone in Minnesota is online searching for the abortion pill. And with just a few clicks, the pills can be prescribed online, delivered by mail, and the entire process can happen at home, without ever speaking to another person. The decision point has moved online.

Today, 67% of Minnesota abortions involve the abortion pill. What once required multiple in-person appointments can now begin with an internet search and end before anyone even knows there was a pregnancy.

While Pregnancy Choices has been meeting women and men in moments of challenge for 20 years, one reality has become increasingly clear: If the decision is happening online, support must be there too.

Right now, someone is searching... and too often, no one is there to interrupt the fear, answer the questions, or offer hope before a decision is finalized.



2026 Goal: Launch Online Decision-Point Coaching

Launching Online Decision-Point Coaching will offer the same certified life coaching model that has supported thousands of women, men, and families over the years.

This initiative will allow us to meet women and men in real time, through **chat, text, and virtual conversations** at the exact moment they are making one of the most important decisions of their lives.

Because decisions made in isolation don't need another search result. They need real people who care.

For two decades, your support for Pregnancy Choices has allowed us to adapt and respond to our community's changing needs. Today, we're being called to do it again. **Providing Online Decision Point Coaching this year will require new resources and investment**, and this next chapter will only be possible because of **Partners like YOU**.

Every gift given now through our 20th Anniversary Gala, will help make this life-changing outreach possible. Someone is searching right now. . . together, we can make sure they don't face that moment alone.

Why Timing Matters

Pregnancy decisions are emotional, complex, and time-sensitive. They are often made under pressure or fear, influenced by immediate access, and with limited time to pause and reflect.

If the decision is happening online, support must be there too.

Online certified, compassionate coaching through real-time chat, text, and virtual conversation can offer a confidential, non-judgmental space to process decisions. Clients can also receive accurate information and emotional support right when and where decisions are being made.



Give TODAY to help us make Online Decision Point Coaching happen:
donors.mypregnancychoices.com/ways-to-give/

 Your support may go even further through a Donor-Advised Fund, IRA or retirement account, planned gift, or employer matching gift.

The Ripple Effect of Hope

Lori* had recently moved to Minnesota when she discovered she was unexpectedly pregnant. With no family nearby and a partner who wouldn't be involved, she felt completely alone and was leaning toward abortion.

A work acquaintance she didn't know well told her how Pregnancy Choices had walked alongside her during her own challenging pregnancy. Then Lori came to her first appointment with us.

Lori explored her values through a life coaching conversation, thoughtfully considering each of her pregnancy options. As she reflected, she realized abortion did not align with the future she hoped for herself. An ultrasound and conversation with the nurse manager that same day gave her space to process that decision.

Our *Baby & Me* life coaching program gave Lori practical support and confidence. She began therapy, learned to advocate for herself, attended our Celebration of Motherhood with the woman who first encouraged her, and was deeply touched when a group of women she had never met hosted a baby shower, reminding her that she was not alone.

Today, with her baby due in September, Lori is completing her final coaching sessions. **One woman shared her story. Another found hope.** That's the ripple effect of your support.

*Name changed for privacy

Meet Our New Development Director

We are Excited to Welcome Kari Beadner to Pregnancy Choices



Kari brings extensive experience in nonprofit leadership, operations, and relationship development, most recently serving as Operations Manager for Praying Pelican Missions. As a founder of multiple family-centered nonprofit initiatives and a certified doula, Kari is passionate about LIFE, and her joy and enthusiasm for this mission are contagious.

Kari lives in Rosemount with her husband, Aaron, and their three children. To ensure a smooth transition, she won't fully take over the role until fall to provide continuity and to give our partners and supporters the opportunity to get to know her. Please feel free to call or stop by the Center anytime to meet her!

Kari says, "I have seen many models of care, but Pregnancy Choices' life coaching approach, for both moms and dads, is truly unique and transformative. I am incredibly excited to step into this role, where my primary joy will be sharing the powerful stories and testimonies of the lives being changed through this holistic care. I look forward to connecting our mission with the hearts of those who want to support this vital work."

THANK YOU!

Our Diaper Drive gathered a total of **23,997 diapers**. Thank you to these churches: All Saints, Berean Baptist, Hosana, Risen Savior, St. Joseph, St. John the Baptist, St. Michael, to Visitation School, and to the many, many, many individuals who donated diapers!

KEEP GETTING OUR NEWS

If you don't already receive our digital communications or need to continue to receive a hard copy of our newsletter, contact us at development@mypregnancychoices.com



20 Years of YES A Story You Helped Write

For 20 years, Pregnancy Choices has been saying YES to Life, YES to Families, and YES to Hope in moments of uncertainty.

And this story has always included YOU.

Every YES offered to a woman facing uncertainty, every father supported, every baby welcomed, has been possible because you first said YES to this mission.

You are a vital part of every story we tell.

Your YES has made every story possible. Join us in celebrating this milestone together.

20 YEARS OF YES Anniversary Gala

Register TODAY



October 1, 2026, 5:30pm
Brackett's Country Club,
Lakeville, MN

Dinner • Program • Celebration
Special Guest Archbishop Bernard Hebda



We Celebrate, We Honor, We Remember

We are grateful for our Partners in the Mission's generosity to celebrate, honor, and remember these lives and their impact in the world.

Uncle Fred (Sonny) Beierman, Martha Meehan, Vicki Pepera, Clarence Rief, Carol Schwab, Charles Ullery, Mary Clare Wareham

UPCOMING EVENTS



20th Anniversary Gala

Saturday, October 1, 5:30pm,
Brackett's Country Club, Lakeville



A Walk In Their Shoes

Wednesday, October 14
6:00–7:30pm at Pregnancy Choices