



IMPACT  
REPORT

2025 



# A YEAR OF HOPE

## WHEN HOPE COMES TO LIFE

When Maria first walked through our doors, she was overwhelmed and afraid. Unexpectedly pregnant and unsure where to turn, she found a place to pause, to be heard, and to discover she wasn't alone.

That is what **hope** looks like at Pregnancy Choices.

Hope isn't just an idea. It shows up in real moments and in real families. It doesn't erase every challenge, but it does give courage for the journey. It transforms isolation into community and reminds each person who walks through our doors: *you are not alone.*

In 2025, **720 individuals** came to us carrying uncertainty and fear. One conversation at a time, hope began to take root.

Because of that hope—**because of you**—**331 babies were born this year.** Each life represents not only a beginning, but a family surrounded by a community committed to walking with them into the future.

It is because of **YOU**, our Partners in the Mission, that hope reaches families and lives are changed. Your generosity brought hope to life over and over, reaching families when they needed it most and making the impossible possible.

From my heart, **thank you.**



**Lynesha Caron**  
Executive Director



## MISSION

We partner with women and men experiencing an unexpected pregnancy or relational poverty and through life coaching uncover new possibilities and sustainable change for families.



## VISION

Creating a world where all life is honored, and families thrive.

# IMPACT AT A GLANCE



**331**

Babies Born



**720**

Individual Clients Served

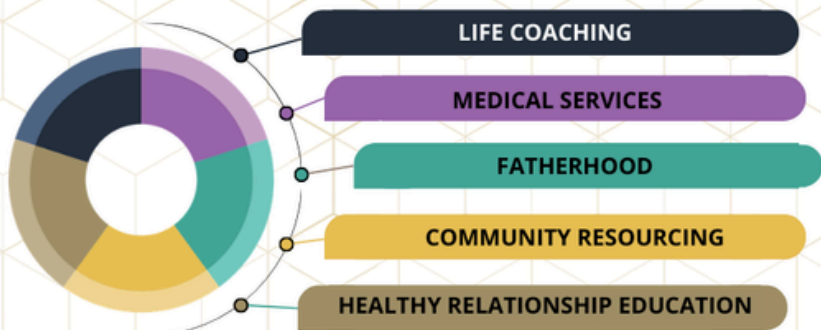


**58%**

Changed Minds

## PREGNANCY CHOICES' CORNERSTONES

Our five interconnected cornerstones shape how we walk alongside every client. Grounded in these areas, we provide continuous, holistic care that meets individuals and families exactly where they are-creating ripples of hope.



# THE CURRENT VIEW OF ABORTION IN MINNESOTA

In 2025

**13,729** abortions performed in Minnesota  
*\*35% increase since overturn Roe V Wade (2022)*

**67%** medication abortions  
*\*higher than national average of 63%*

**874** abortions in Dakota County  
*\*3rd highest county in MN*

Minnesota continues to function as a regional access point, with abortions to non-residents up more than **170%** since 2021.

*Source: Minnesota Department of Health, Induced Abortions in Minnesota Reports (2021–2024, revised January 2, 2026)*

# MEDICAL SERVICES

## PROFESSIONAL PERSONAL CARE

At Pregnancy Choices, medical services are a vital part of the hope and support we offer every client. Our care is provided by registered nurses and includes medically accurate information and ultrasound services at no cost. **With two registered nurses** now on staff, we have strengthened our capacity and expanded availability Monday through Friday, ensuring every person has access to compassionate, timely care when it matters most.

# 280

**PREGNANCY TESTS**  
(119 CONSIDERING ABORTION)

# 275

**ULTRASOUNDS**

# 93

**STI TESTS**



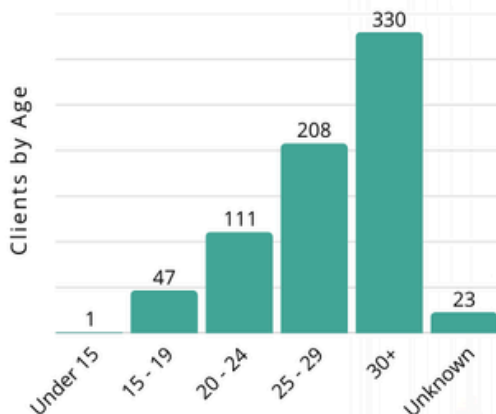
In 2025, we earned AAAHC accreditation, a nationally recognized standard that affirms our commitment to the highest levels of safety, quality, and patient care.

# HOPE BY THE

## WHO WE SERVED

**615** Women

**105** Men



## PROGRAM GR

**76** Baby & Me

**25** Good Father

I came for the life coaching and

The Good Father Program

Michael, who was unsure of

3 week-old son.

## DIRECT SUPPORT PROVIDED

- 7** Baby Showers
- 18** Pack & Plays
- 30** Full Sized Cribs
- 41** Family Christmas Support
- 50** Thanksgiving Baskets
- 68** Car Seat / Stroller

# \$22,578

Direct Financial Assistance



# THE NUMBERS

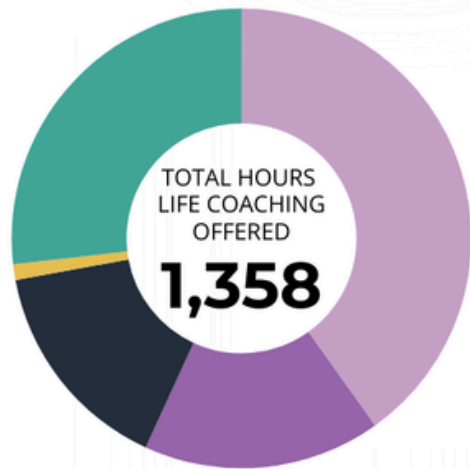
## LIFE COACHING HOURS

### GRADUATES

er Program

nd felt so seen and heard.  
-Calinn, Client

was a turning point for  
f how to care for his  
-Fatherhood Coach



DECISION POINT COACHING	364 HOURS
BABY & ME	545 HOURS
BABY & ME 2	227 HOURS
GOOD FATHER	207 HOURS
GOOD FATHER 2	15 HOURS

## HEALTHY RELATIONSHIPS

**263** Youth with REAL Essentials

**10** R.E.A.C.H. Sites Served

I feel prepared for life and loved by these lessons.  
I learned how to have healthy relationships.  
-Student



# ASHLEY ROSE

## AWARD



When Amanda discovered she was pregnant, fear and uncertainty overwhelmed her. "I bought a pregnancy test, and then bought eight more. They were all positive. I didn't know what to do; I was so scared, and I felt completely alone."

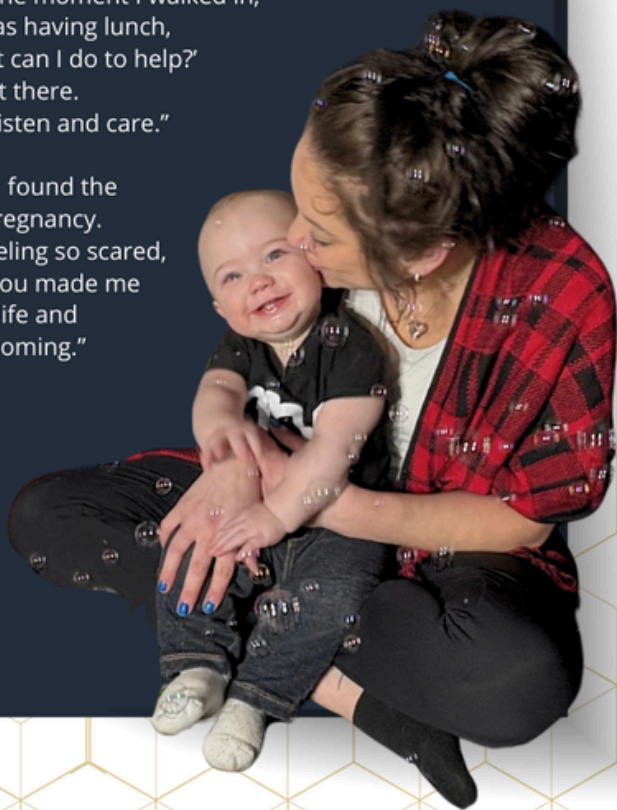
Amanda considered abortion. She didn't really know the father - they weren't talking, weren't married, and had no shared history. She worried about bringing a child into a situation she couldn't

control, about not being able to give her baby the life she wanted. It wasn't a decision she took lightly.

Feeling lost, she searched online and drove straight to Pregnancy Choices. "I felt comfort the moment I walked in," she said. "Even though the team was having lunch, someone immediately asked, 'What can I do to help?' It almost felt like my mom was right there. Someone paused their day to just listen and care."

With the team by her side, Amanda found the strength and support to face her pregnancy. "Not knowing where to turn and feeling so scared, I finally had someone by my side. You made me feel not alone. You've changed my life and shaped me into the mother I'm becoming."

“ I didn't know  
where to turn.  
You changed  
my life. ”



# PARTNERS

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## AT WORK

**JOHN & DIANE KIRBY** first connected with Pregnancy Choices in 2021, with the simple desire to serve locally. After helping with a baby shower at their church, they personally delivered the donated items - an experience that sparked a lasting connection.

Seeing the work firsthand, from the ultrasound room to the baby boutique, left an unyielding impression. "We were really struck by how professional and comprehensive the support was," they shared.

What began as occasional volunteering deepened into a strong partnership through service, events to engage more deeply, and financial support. Pregnancy Choices became "a second home," where they could clearly see the impact of their generosity and the hope that was present.

In 2025, they sponsored a mother and her three children for Christmas. Meeting her in person made the experience deeply personal, and learning she had been living in her car highlighted the importance of walking alongside families in tangible ways. "It was a blessing for us," they shared.

Because of partners like them, the work continues - **offering dignity, care, and hope every day.**

SEEING THE WORK UP CLOSE,  
AND KNOWING HOW OUR  
SUPPORT HELPS FAMILIES  
MADE ALL THE DIFFERENCE.

JOHN AND DIANE KIRBY



John and Diane with Ashley,  
whom they sponsored for Christmas

## PARTNERS IN THE MISSION

**878** PARTNERS

**148** NEW PARTNERS

**133** REOCCURING PARTNERS



# GENEROSITY REPORT 2025

2025 was marked with uncertainty. Clients came carrying more than an unexpected pregnancy: rising costs, food insecurity, isolation, and fear of what tomorrow might hold.

And yet, hope continued to show up.

Your faithful generosity met our families with compassionate, wrap-around care at every turn.

When needs were great, your support was greater still—meeting every need and outpacing them by \$110,000.

**HOPE DIDN'T HAPPEN BY ACCIDENT.  
HOPE HAPPENED BECAUSE OF YOU.**

You said yes and remained constant for the families who needed us most.

**Hope showed up because YOU did.**

With a grateful heart,

*Bucky Hanel*

Development Director

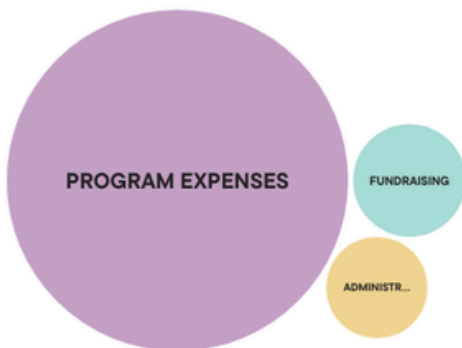


## GENEROSITY RECEIVED

GOVERNMENT GRANTS	\$0
OTHER GRANTS	\$162,447
DONATIONS	\$828,313
INVESTMENT INCOME	\$39,386
<b>TOTAL</b>	<b>\$1,030,146</b>

## GENEROSITY DISPERSED

ADMINISTRATIVE COSTS	6%
FUNDRAISING	5%
PROGRAM EXPENSES	89%
<b>TOTAL</b>	<b>\$920,033</b>



“God has given us two hands, one to receive with and the other to give with.”  
-Billy Graham.

THE  
MEANING  
BEHIND  
THE LOGO



Our circle-shaped logo represents wraparound care and the belief that no one walks alone—reflecting our commitment to walk with women and men through unexpected pregnancy and relational poverty. The layered design symbolizes the ripple effect of new possibilities and transformation that comes through our programs, while the five colors represent our cornerstones working together to create sustainable change for families.

PREGNANCY  
**CHOICES**  
LIFECARE CENTER

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THANK YOU  
FOR YOUR  
PARTNERSHIP

SILVER



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BRONZE





# 2026

## Looking ahead...20 Years of YES

Today, more women and men are making permanent decisions earlier and more privately than ever before. More young people are forming beliefs about relationships and family long before a crisis begins. The need is shifting, and so must we.

In the year to come, more women and men can be met at their true decision point - even online. More women and men considering abortion can have the support they need to see that life is a real option for their child. Twice as many young people can be equipped with healthy foundations before they ever face an unexpected pregnancy.

## And every step forward begins with YOU.

The next 20 years of YES will be written by partners willing to lean in, reach further, and build what families will need tomorrow. Step into this new year with us and help shape the future with hope.



PREGNANCY CHOICES  
LIFECARE CENTER